



University of  
Zurich <sup>UZH</sup>

**ETH** zürich

# VISION 2020 - A PERSONAL PERSPECTIVE INDUSTRIAL BIOTECHNOLOGY

Thursday, December 13, 2018, 17:00h  
Lecture Hall Y03 G91  
University of Zurich, Irchel Campus  
Dr. Lisanne Luks  
Management Start Up at Roche Diagnostics



## Insights into Roche Diagnostics - How we drive innovation in biotechnology

Roche Diagnostics are #1 in biotechnology and the market leader in in vitro diagnostics with the broadest range of diagnostic tests. In this talk, insights will be given into Roche as an employer, Roche investment portfolios, and the processes of strategic planning and value chain in the development of diagnostic products. The presentation will detail the processes involved in the production of diagnostic products and will provide insights into the roles, responsibilities and opportunities of a Management Start-Up Trainee at Roche.

The presentation is followed by an aperitif and - for a limited number of students - by a dinner with the speaker. For the dinner, contact [tobias.hasler@uzh.ch](mailto:tobias.hasler@uzh.ch) not later than December 12, 2018 by explaining why you would like to meet the speaker.

### Organization

The event series Vision 2020 is organized by a committee of PhD students of the PhD Program in Integrative Molecular Medicine (imMed):  
*Institute of Physiology UZH:* Tobias Hasler (chair) | Amalia Ruiz Serrano (chair)  
Sophie Dahl | Ilaria Orlando  
*Institute of Physiology UZH:* Elisabetta Biglieri | Merel van Gogh from the PhD Program Cancer Biology  
*URPP Global Change and Biodiversity:* Maria Parreño  
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